

Office of the Mayor
City of Fayetteville
Proclamation



WHEREAS: the Pink Ribbon reminds us that breast cancer is the most commonly diagnosed cancer in women and the second most common cause of cancer deaths in women in the United States. When breast cancer is detected in the early stage, there is a 99% and 85% five-year survival rate for localized and regional female breast cancer, respectively. However, when breast cancer is detected when it has already spread to distant parts of the body, the five-year survival rate is 27%, and

WHEREAS: breast cancer knows no boundaries, be it age, gender, socio-economic status, or geographical location. Despite tremendous progress by research breakthroughs for breast cancer, more than 42,000 people still die of breast cancer every year in the United States, and

WHEREAS: it is estimated that in the United States, 268,600 women and 2,670 men will be diagnosed with breast cancer during 2019, and approximately 41,760 women and 500 men will die of the disease. In Arkansas this year, an estimated 2,210 new cases in females will be detected and 410 breast cancer deaths will occur, and

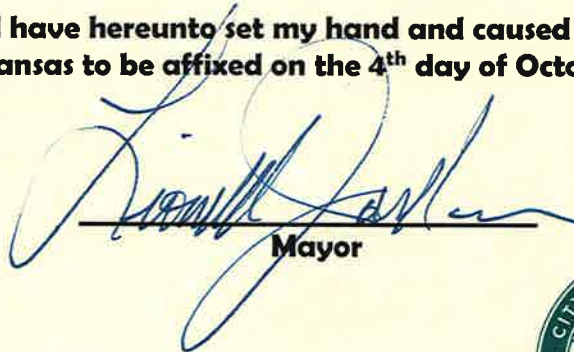
WHEREAS: October is National Breast Cancer Awareness Month, and October 4th is designated as *Go Pink for the Cure Day* to bring about awareness of the importance of mammography and to renew its commitment to removing obstacles that prevent women from seeking mammograms.

NOW THEREFORE, I, Lioneld Jordan, Mayor of the City of Fayetteville, Arkansas do hereby proclaim October 4, 2019 as

"GO PINK FOR THE CURE DAY"

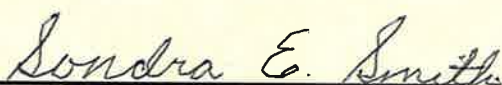
in Fayetteville, Arkansas and urge all my fellow citizens to join me in helping to promote efforts for the prevention and treatment of this deadly disease.

IN WITNESS WHEREOF, I have hereunto set my hand and caused the Seal of the City of Fayetteville, Arkansas to be affixed on the 4th day of October, 2019.



Mayor

Attest:



City Clerk

