

TO: Mayor Lioneld Jordan and Members of the City Council  
 Don Marr, Chief of Staff

FROM: Paul A. Becker, Finance Director *Paul A. Becker*

DATE: January 17, 2012

SUBJECT: **December Sales Taxes Received In January 2011 by the State**

The following key points need to be communicated regarding sales tax collections:

FAYETTEVILLE SALES TAX ACTIVITY

1. Sales tax collections remitted for sales tax subject to the 1 cent City tax in January, 2011 were up \$107,581 / 7.08% as compared to the same month prior year. These collections represent December, 2010 sales.
2. Sales tax collections remitted to the City for the City's share of County tax collections in January, 2011 were up \$51,668 / 5.41% as compared to the same month prior year. These collections represent December, 2010 sales.
3. When compared to budget for the month, sales tax collections were up a total of \$206,449 / 8.51%. The 2011 year to date budget impact for the one month is up a total of \$206,449 / 8.51%.

1% City / 1% County (Combined)	Budget	Actual	\$ Difference	% Difference
December, 2010	\$ 2,427,300	\$ 2,633,749	\$ 206,449	8.51%
January, 2011				
February, 2011				
March, 2011				
April, 2011				
May, 2011				
June, 2011				
July, 2011				
August, 2011				
September, 2011				
October, 2011				
November, 2011				
YTD Budget to Actual	\$ 2,427,300	\$ 2,633,749	\$ 206,449	8.51%

Funding Source	Budget	Actual	\$ Difference	% Difference
General Fund: 1% City (60% Split)	\$ 895,100	\$ 976,152	\$ 81,052	9.06%
1% County	935,500	1,006,829	71,329	7.62%
	\$ 1,830,600	\$ 1,982,981	\$ 152,381	8.32%
ST Capital: 1% City (40% Split)	\$ 596,700	\$ 650,768	\$ 54,068	9.06%
Total General/ST Capital Funds:	\$ 2,427,300	\$ 2,633,749	\$ 206,449	8.51%

NWA REGION SALES TAX ACTIVITY - DECEMBER 2010 COLLECTIONS

4. December, 2010 1% City Sales Tax collections as compared to the surrounding areas were as follows:

City Sales Tax Collections:		December 2009	December 2010	\$ Difference	% Difference
1% City:	Fayetteville	\$ 1,519,338	\$ 1,626,919	\$ 107,581	7.08%
	Springdale	\$ 897,024	\$ 833,631	\$ (63,393)	(7.07%)
	Bentonville	\$ 730,413	\$ 724,081	\$ (6,332)	(0.87%)
	Rogers	\$ 1,105,997	\$ 1,236,157	\$ 130,159	11.77%

5. December, 2010 1% County Sales Tax collections as compared to the surrounding areas were as follows:

County Sales Tax Collections:		December 2009	December 2010	\$ Difference	% Difference
Washington	Fayetteville	\$ 955,162	\$ 1,006,829	\$ 51,668	5.41%
Washington	Springdale	\$ 720,514	\$ 872,225	\$ 151,711	21.06%
Benton	Bentonville	\$ 355,221	\$ 464,268	\$ 109,046	30.70%
Benton	Rogers	\$ 712,891	\$ 736,021	\$ 23,130	3.24%

6. December, 2010 countywide collections for the combined Washington and Benton Counties were as follows:

County Sales Tax Collections:		December 2009	December 2010	\$ Difference	% Difference
Washington County		\$ 2,595,195	\$ 2,778,633	\$ 183,438	7.07%
Benton County		2,761,968	2,910,981	149,013	5.40%
		<u>\$ 5,357,163</u>	<u>\$ 5,689,614</u>	<u>\$ 332,451</u>	<u>6.21%</u>

NWA REGION SALES TAX ACTIVITY - YEAR-TO-DATE (ONE MONTH) COLLECTIONS

7. Year-to-Date (one month) collections as compared to the surrounding areas were as follows:

City Sales Tax Collections:		(One Month) YTD 2009	(One Month) YTD 2010	\$ Increase (Decrease)	% Increase (Decrease)
1% City:	Fayetteville	\$ 1,519,338	\$ 1,626,919	\$ 107,581	7.08%
	Springdale	\$ 897,024	\$ 833,631	\$ (63,393)	(7.07%)
	Bentonville	\$ 730,413	\$ 724,081	\$ (6,332)	(0.87%)
	Rogers	\$ 1,105,997	\$ 1,236,157	\$ 130,159	11.77%

8. Year-to-Date (one month) for the combined Washington and Benton Counties, sales were up \$332,451 / 6.21%.

Sales Tax Collections:		(One Month) YTD 2009	(One Month) YTD 2010	\$ Increase (Decrease)	% Increase (Decrease)
Washington County		\$ 2,595,195	\$ 2,778,633	\$ 183,438	7.07%
Benton County		2,761,968	2,910,981	149,013	5.40%
		<u>\$ 5,357,163</u>	<u>\$ 5,689,614</u>	<u>\$ 332,451</u>	<u>6.21%</u>