

TO: Mayor Lioneld Jordan and Members of the City Council  
 Don Marr, Chief of Staff

FROM: Paul A. Becker, Finance Director 

DATE: June 26, 2011

SUBJECT: **April Sales Taxes Received In May 2011 by the State**

The following key points need to be communicated regarding sales tax collections:

FAYETTEVILLE SALES TAX ACTIVITY

1. Sales tax collections remitted for sales tax subject to the 1 cent City tax in May, 2011 were up \$48,803 / 3.83% as compared to the same month prior year. These collections represent April, 2011 sales.
2. Sales tax collections remitted to the City for the City's share of County tax collections in May, 2011 were up \$19,052 / 2.25% as compared to the same month prior year. These collections represent April, 2011 sales.
3. When compared to budget for the month, sales tax collections were up a total of \$108,515 / 5.21%. The 2011 year to date budget impact for the five months is up a total of \$410,278 / 3.85%.

1% City / 1% County (Combined)	Budget	Actual	\$ Difference	% Difference
December, 2010	\$ 2,427,300	\$ 2,633,749	\$ 206,449	8.51%
January, 2011	1,955,600	1,985,816	30,216	1.55%
February, 2011	1,986,100	1,936,126	(49,974)	(2.52%)
March, 2011	2,202,200	2,317,272	115,072	5.23%
April, 2011	2,082,400	2,190,915	108,515	5.21%
May, 2011				
June, 2011				
July, 2011				
August, 2011				
September, 2011				
October, 2011				
November, 2011				
YTD Budget to Actual	\$ 10,653,600	\$ 11,063,878	\$ 410,278	3.85%

Funding Source	Budget	Actual	\$ Difference	% Difference
General Fund: 1% City (60% Split)	\$ 3,844,200	\$ 4,022,349	\$ 178,149	4.63%
1% County	4,246,600	4,359,963	113,363	2.67%
	\$ 8,090,800	\$ 8,382,312	\$ 291,512	3.60%
ST Capital: 1% City (40% Split)	\$ 2,562,800	\$ 2,681,566	\$ 118,766	4.63%
Total General/ST Capital Funds:	\$ 10,653,600	\$ 11,063,878	\$ 410,278	3.85%

NWA REGION SALES TAX ACTIVITY - APRIL 2011 COLLECTIONS

4. April, 2011 1% City Sales Tax collections as compared to the surrounding areas were as follows:

City Sales Tax Collections:		April 2010	April 2011	\$ Difference	% Difference
1% City:	Fayetteville	\$ 1,274,731	\$ 1,323,533	\$ 48,803	3.83%
	Springdale	\$ 784,405	\$ 824,582	\$ 40,177	5.12%
	Bentonville	\$ 895,000	\$ 699,598	\$ (195,402)	(21.83%)
	Rogers	\$ 952,747	\$ 994,147	\$ 41,400	4.35%

5. April, 2011 1% County Sales Tax collections as compared to the surrounding areas were as follows:

County Sales Tax Collections:		April 2010	April 2011	\$ Difference	% Difference
Washington	Fayetteville	\$ 848,329	\$ 867,382	\$ 19,052	2.25%
Washington	Springdale	\$ 639,926	\$ 751,420	\$ 111,494	17.42%
Benton	Bentonville	\$ 353,884	\$ 412,928	\$ 59,043	16.68%
Benton	Rogers	\$ 710,208	\$ 654,630	\$ (55,578)	(7.83%)

6. April, 2011 countywide collections for the combined Washington and Benton Counties were as follows:

County Sales Tax Collections:		April 2010	April 2011	\$ Difference	% Difference
Washington County		\$ 2,304,930	\$ 2,393,787	\$ 88,857	3.86%
Benton County		2,751,570	2,589,076	(162,494)	(5.91%)
		<u>\$ 5,056,500</u>	<u>\$ 4,982,863</u>	<u>\$ (73,637)</u>	<u>(1.46%)</u>

NWA REGION SALES TAX ACTIVITY - YEAR-TO-DATE (FIVE MONTHS) COLLECTIONS

7. Year-to-Date (five months) collections as compared to the surrounding areas were as follows:

City Sales Tax Collections:		(Five Months) YTD 2010	(Five Months) YTD 2011	\$ Increase (Decrease)	% Increase (Decrease)
1% City:	Fayetteville	\$ 6,525,474	\$ 6,703,914	\$ 178,440	2.73%
	Springdale	\$ 4,070,071	\$ 3,979,925	\$ (90,146)	(2.21%)
	Bentonville	\$ 3,555,849	\$ 3,408,924	\$ (146,925)	(4.13%)
	Rogers	\$ 4,741,345	\$ 4,983,860	\$ 242,515	5.11%

8. Year-to-Date (five months) for the combined Washington and Benton Counties, sales were up \$342,767 / 1.40%.

Sales Tax Collections:		(Five Months) YTD 2010	(Five Months) YTD 2011	\$ Increase (Decrease)	% Increase (Decrease)
Washington County		\$ 11,780,186	\$ 12,032,562	\$ 252,376	2.14%
Benton County		12,757,284	12,847,675	90,391	0.71%
		<u>\$ 24,537,470</u>	<u>\$ 24,880,237</u>	<u>\$ 342,767</u>	<u>1.40%</u>