

Vision and Strategies 2004

Vision 2020

Fayetteville is a naturally beautiful City—our mountains and hills, our creeks, our open spaces. The City has a diverse, growing economy and is home to a nationally recognized university with educational and research excellence. The City has a vibrant Downtown/Dickson area, which has developed as an entertainment and cultural district, and a revitalized South Fayetteville. Our residents enjoy living in a safe community, have housing choices for all incomes, have a focus on historic preservation in all areas of the City, and have ease of mobility through an effective transportation system. Fayetteville is a fun City in which to live.

A naturally beautiful City - our mountains and hills, our creeks, our open greenspaces

Means:

- Preserving our hillsides.
- Quality, usable parks
- Creeks as pedestrian walkways and trails
- Greenspaces throughout our City
- Quality water in our creeks

A diverse and growing local economy

Means:

- Diverse economy to support diverse cultures
- More high tech businesses
- Expanded tourism
- Insulation from an economic downturn
- Support expansion of current businesses

Home of a nationally recognized university with educational and research excellence

Means:

- City infrastructure that supports University growth
- Support economic expansion in Fayetteville
- Job opportunities for our youth
- Rated for top caliber graduates
- Attracting the creative class to Fayetteville

Dickson Street / Downtown area developed as a “Cultural Entertainment” district

Means:

- Cultural activities and choices
- Multiple use facilities and buildings
- Attracting the “creative class’ to work and live
- Promotion: known as “the place” to be
- Development unique to the area: retail and residential units
- Respecting and preserving history

A revitalized South Fayetteville

Means:

- Arkansas Research and Technology Park development
- Revitalization: Walker Park and surrounding area
- Attainable housing and multi-family housing
- Clean and attractive
- Greater commercial development

A “Safe Community”

Means:

- People feel safe and secure
- Timely response to an emergency call
- Walkable community that promotes pedestrian safety
- Strong partnerships between Police/Fire and our community
- National reputation as a safe City

Housing choices for all incomes and a focus on historic preservation in all areas of the City

Means:

- Attainable housing throughout the City; homeownership and rentals.
- Building a neighborhood - a sense of community.
- Opportunities for homeownership - lower family incomes.
- Housing for senior citizens at all stages of life.
- Quality rental housing units.
- Enhance and preserve, through public and private initiatives, all historic structures within the City of Fayetteville

Ease of mobility through an effective transportation system

Means:

- Safe to walk or bike.
- Effective traffic flow within the City.
- Protecting neighborhood integrity from traffic intrusion.
- Greater density to support transit-oriented development - service and living nodes
- Public transit system developed

Fun City

Means:

- Citizens can be entertained without leaving our City.
- Variety of recreational programs
- Leisure activities for all generations
- High quality entertainment venues
- People enjoy living here