

5 EMPLOYMENT AND INCOME



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**CITY
PLAN
2025**

5.1 Fayetteville Establishments and Employment

According to the 1997 Economic Census, Fayetteville had 1,588 establishments identified by North American Industry Classification System (NAICS). In Fayetteville, retail trade had the largest number with 401 establishments. Retail accounted for one-fourth of all establishments in Fayetteville, which accounted for 30 percent of all retail establishments in the Fayetteville-Springdale-Rogers Metropolitan Statistical Area (MSA). Lodging and food services had the second largest number of establishments, 222, accounting for 14.0 percent of the total. The third largest number of establishments were health care and social assistance facilities, with 167 establishments, accounting for 10.5 percent of the total. The smallest number of establishments were in the educational services and arts, entertainment and recreation categories. However, according to the 2000 Census, the highest number of employees are in the education, health and social services (7,966 employees) industries. Retail, manufacturing and the arts, entertainment and recreation categories all have between 10 and 15 percent of the labor market.

5.2 Fayetteville Occupations

In 2005, total employment within the City of Fayetteville was 33,942. The largest employers in the City were the University of Arkansas with 4,680 full- and part-time persons, NW Arkansas Mall with 2,300 and Tyson Foods with 2,115 employees. Since 1990 Fayetteville has experienced an increase in educational, health and social services employment, which is reflective of the University of Arkansas' expansion.

University of Arkansas Faculty & Staff	4,680	Wal-Mart Stores (2)	1,069
Northwest Arkansas Mall	2,300	Pinnacle Foods	900
Tyson - All Divisions	2,115	City of Fayetteville	850
Washington Regional Medical System	2,100	Arkansas Western Gas	400
Superior Industries	1,565	Dillard's Department Store	320
Veteran's Hospital	1,489	Ayshire Electronics	310
Fayetteville Public Schools	1,300	Procter & Gamble	300
Source: Fayetteville Chamber of Commerce		TOTAL	5,449
* University of Arkansas student population 17,000 (Fayetteville)			

**TABLE 5.1
INDUSTRY (Fayetteville 2000)**

	Fayetteville		Washington County		Arkansas	
Agriculture, forestry, fishing and hunting, and mining	268	0.9	1,769	2.3	43,665	3.7
Construction	1,095	3.7	5,104	6.6	82,611	7
Manufacturing	3,589	12.3	13,806	17.9	227,187	19.4
Wholesale trade	1,035	3.5	2,854	3.7	38,340	3.3
Retail trade	3,959	13.5	10,271	13.3	152,554	13
Transportation and warehousing, and utilities	1,291	4.4	4,363	5.7	69,611	5.9
Information	934	3.2	1,825	2.4	25,891	2.2
Finance, insurance, real estate, and rental / leasing	1,579	5.4	3,691	4.8	56,460	4.8
Professional, scientific, management, administrative, and waste management services	2,608	8.9	5,366	7	63,075	5.4
Educational, health and social services	7,966	27.3	16,661	21.6	230,491	19.6
Arts, entertainment, recreation, accommodation and food services	3,157	10.8	6,129	7.9	74,127	6.3
Other services (except public administration)	1,158	4	3,515	4.6	58,629	5
Public administration	583	2	1,760	2.3	50,758	4.3

Source: U.S Census



5.3 Civilian Labor Force

The growth of the Fayetteville-Springdale-Rogers MSA is significant when compared to the state and the nation. In 2000, the MSA civilian labor force was 148,175, an increase of 35.9 percent from 1990. Similarly, the labor force in Washington County increased by 29.4 percent and by 41.6 percent in Benton County. These growth rates are much higher than the 9.9 percent growth in Arkansas and 11.9 percent growth for the nation.

Levels of employment increased as the labor force increased. This MSA trend is indicated by the decrease of the unemployment rate from 3.8 in 1990 to 2.1 in 2000. In 2000, Washington County had a slightly higher unemployment rate (2.3) than the MSA (2.1) and Benton County (2.0).

5.4 MSA Employment by Industry

According to Arkansas Labor Force Statistics, the total number of nonfarm payroll jobs in the Fayetteville-Springdale-Rogers MSA increased by 30.3 percent between 1990 and 1995 and by 16.9 percent between 1995 and 2000. The total increase in nonfarm payroll jobs between 1990 and 2000 was 52,700 jobs, or 52.3 percent. During the same time period, the state increased nonfarm payroll jobs slower than the MSA, with 25.7 percent growth.

Employment levels in the MSA between 1990 and 2000 suggest shifts in the largest employers between the manufacturing, trade and service industries. In 1990, the largest percentage of jobs were in manufacturing (28.9 percent of the total), wholesale and retail trade (25.2 percent), and the service industry (16.5 percent). By 1995, the wholesale and retail trade industry became the largest employer, with 26.9 percent of total jobs. The number of manufacturing, transportation and government jobs decreased as a percent of the total, while services, construction and trade all increased. This trend continued, and by 2000 the top three employers were trade (28.4 percent of total), manufacturing (23.2 percent of total) and services (20.8 percent of total).

5.5 Income

In comparison with Washington County’s household median income of \$34,691 in 1999, Fayetteville had a lower income of \$31,345. The difference is attributed largely to the presence of university students in Fayetteville. Students typically have lower incomes, if any.

**TABLE 5.3
CIVILIAN LABOR FORCE (2000)**

	Fayetteville		Washington County		Arkansas	
	Total	Percent of Total	Total	Percent of Total	Total	Percent of Total
Civilian Labor Force	33,942	71.4	83,691	68.3	1,249,546	60.3
Employed	29,222	61.5	77,114	62.9	1,173,399	56.6
Unemployed	4,719	9.9	6,577	5.4	76,147	3.7

Source: U.S. Census

**TABLE 5.5
INCOME (Fayetteville, 1999)**

Household Income	Number	Percent of Total
Less than 10,000	3,747	16%
10,000-14,999	2,085	9%
15,000-24,999	4,047	17%
25,000-34,999	3,175	13%
35,000-49,999	3,610	15%
50,000-74,000	3,556	15%
75,000-99,999	1,589	7%
100,000-149,000	1,216	5%
150,000-199,999	318	1%
200,000 or more	348	1%
Total	23,691	100%
Median Household Income = \$31,345		

Source: U.S. Census

